

Entrepreneurship Trivia: Questions, Answers, and Facts Printable Trivia Pack

Entrepreneurship trivia explores the history, personalities, and big bets behind starting and growing businesses. From famous founders and breakthrough startups to market disruption and business basics, it offers a factual, family-friendly way to test what you know about how ventures begin and succeed.

HARD ENTREPRENEURSHIP TRIVIA

1. Apple Computer's founding happened on a prank-friendly calendar date in California. What was the year?

Answer: 1976

2. Before becoming an e-commerce giant, Amazon was incorporated in which U.S. state in 1994?

Answer: Washington state

3. Give the exact incorporation date for Google in California.?

Answer: September 4, 1998

4. Bloomberg L.P. did not begin life under its current name. What was the original name?

Answer: Innovative Market Systems

5. In what year did Blue Ribbon Sports become Nike, Inc.?

Answer: 1971

6. Walmart's incorporation landed on a Halloween-eve date. What was the full date?

Answer: October 31, 1969

7. How old was Ingvar Kamprad when he founded IKEA in 1943?

Answer: 17 years old

8. Honda Motor Co. was established in which Japanese city?

Answer: Hamamatsu

9. Colonel Sanders handed off KFC to investors in what year?

Answer: 1964

10. LinkedIn's founding site was not Palo Alto or Menlo Park. Which California city was it founded in?

Answer: Mountain View

11. After the X.com merger era, PayPal relocated its headquarters to which California city?

Answer: San Jose

12. Harpo Productions was founded in what year?

Answer: 1986

13. Eric Ries's startup playbook The Lean Startup first reached publication in which year?

Answer: 2011

14. What year did the first episode of Shark Tank air on ABC?

Answer: 2009

FUNNY ENTREPRENEURSHIP TRIVIA

1. Which giant company owes its name to a typo that accidentally wandered away from the word "googol"?

Answer: Google

2. If a sneaker brand wanted divine approval for winning, which company already borrowed the name of the Greek goddess of victory?

Answer: Nike

3. Apple picked a calendar date that looks like a prank setup. On what date was the company incorporated?

Answer: April 1, 1976

4. Which fried-chicken chain trimmed its full name down to initials officially in 1991, as if saving room on the bucket?

Answer: KFC

5. IKEA stores didn't pick blue and yellow out of a random crayon box. Their colors match what?

Answer: Sweden's flag

6. Before Walmart became gigantic, Sam Walton got help from which family connection to buy his first Ben Franklin store?

Answer: His father-in-law

7. KFC's founder proved retirement can wait. Who was already in his 60s when he began franchising the chain widely?

Answer: Colonel Sanders

8. The very first Starbucks logo featured what mythical figure, making coffee look unexpectedly nautical?

Answer: A twin-tailed siren

9. Spotify's logo doesn't depict a lime-green pancake stack. It is based on stylized what?

Answer: Sound waves

10. On Shark Tank, the word "Shark" refers to what group, besides people making contestants sweat?

Answer: The investor panel

11. Harpo Productions sounds glamorous, but its roots are tied to the history of which city rather than Hollywood origins?

Answer: Chicago

12. Jeff Bezos partly liked the name Amazon because it starts with which very first, very eager letter?

Answer: A

13. Google's first doodle was basically an out-of-office message in costume. It told users the founders were away at what 1998 event?

Answer: Burning Man

FUN ENTREPRENEURSHIP TRIVIA

1. Which Phil Knight memoir takes readers inside the scrappy early days of building Nike?

Answer: Shoe Dog

2. Before Airbnb became a household name, what longer, air-mattress-friendly name did it use?

Answer: AirBed & Breakfast

3. What was the name of the very first Apple computer model?

Answer: Apple I

4. Nike's first retail store opened in 1966 in which city?

Answer: Eugene, Oregon

5. What year was Bloomberg L.P. founded?

Answer: 1981

6. Walmart's very first store opened in 1962 in what Arkansas city?

Answer: Rogers, Arkansas

7. If you set your time machine to Honda's founding, what year should you dial in?

Answer: 1948

8. KFC's story began in which Kentucky city?

Answer: Corbin, Kentucky

9. What year was IKEA founded?

Answer: 1943

10. True or false: Harpo Productions gets its name from Oprah spelled backward.?

Answer: True

11. LinkedIn joined the internet party in what year?

Answer: 2003

12. eBay scooped up PayPal in which year?

Answer: 2002

13. What year did Amazon go public?

Answer: 1997

ENTREPRENEURSHIP FAMILY TRIVIA

1. Which Google cofounder built the company alongside Larry Page?

Answer: Sergey Brin

2. Apple had more than one founder. Which person was one of its cofounders and is famous for early engineering work?

Answer: Steve Wozniak

3. Who was Apple's third cofounder?

Answer: Ronald Wayne

4. LinkedIn, the professional networking site, was cofounded by whom?

Answer: Reid Hoffman

5. Which entrepreneur cofounded PayPal?

Answer: Peter Thiel

6. This cosmetics brand shares its founder's name. Who cofounded it?

Answer: Est[^]e Lauder

7. Which fashion entrepreneur founded the company Ralph Lauren?

Answer: Ralph Lauren

8. What movie dramatizes the founding of Facebook?

Answer: The Social Network

9. Hollywood is a major center for entertainment entrepreneurship in which city?

Answer: Los Angeles

10. IKEA began in which country?

Answer: Sweden

11. Which place is especially well known as a venture capital center: Menlo Park or Hollywood?

Answer: Menlo Park

12. Name one of Silicon Valley's best-known startup cities.?

Answer: Palo Alto

EASY ENTREPRENEURSHIP TRIVIA

1. Who founded Amazon in 1994?

Answer: Jeff Bezos founded Amazon in 1994.

2. Spotify was cofounded by which entrepreneur?

Answer: Daniel Ek cofounded Spotify.

3. Which famous entrepreneur was one of Apple's three cofounders?

Answer: Steve Jobs was one of Apple's three cofounders.

4. Walmart was founded by whom?

Answer: Sam Walton founded Walmart.

5. Bloomberg L.P. was cofounded by which person?

Answer: Michael Bloomberg cofounded Bloomberg L.P.

6. IKEA was founded by which entrepreneur?

Answer: Ingvar Kamprad founded IKEA.

7. Which well-known figure founded Kentucky Fried Chicken?

Answer: Colonel Harland Sanders founded Kentucky Fried Chicken.

8. Students at which university founded Google?

Answer: Google was founded by students at Stanford University.

9. In what year did Facebook launch?

Answer: Facebook launched in 2004.

10. Starbucks was founded in which city?

Answer: Seattle is the city where Starbucks was founded.

11. What region is famous as a major hub for startups?

Answer: Silicon Valley is a major hub for startups.

12. On what TV show do entrepreneurs pitch businesses to investors?

Answer: Shark Tank features entrepreneurs pitching businesses to investors.

13. Which company did Brian Chesky help start?

Answer: Brian Chesky is a cofounder of Airbnb.

Source: <https://triviagong.com/themes/entrepreneurship>