

Kickstarter Trivia: Questions, Answers, and Facts Printable Trivia Pack

Kickstarter trivia highlights the history and quirks of the Brooklyn-based crowdfunding platform that focuses on bringing creative projects to life. Launched in 2009, Kickstarter became one of the best-known names in online fundraising by helping creators seek support for films, games, music, design, and other inventive work. Its evolution into a public benefit corporation also sets it apart in the tech world, reflecting a mission tied to creative communities as well as business growth.

HARD KICKSTARTER TRIVIA

1. In what year did Kickstarter earn B Corporation certification?

Answer: 2015

2. Perry Chen traced the original concept for Kickstarter back to which year?

Answer: 2001

3. A concert-planning problem in which city helped spark Perry Chen's idea for Kickstarter?

Answer: New Orleans

4. Before a creator can hit launch, what must be completed on Kickstarter?

Answer: The project page must be completed before launch.

5. Before a project goes live, Kickstarter reviews it against what?

Answer: Platform rules

6. Which kind of fundraising is specifically not allowed as Kickstarter's core project type: personal cause fundraising or subscription billing?

Answer: Personal cause fundraising

7. What kind of reward tier can run out on a Kickstarter campaign page?

Answer: A limited-quantity reward tier

8. If a creator wants to send progress notes after launch, what built-in post feature can they use for backers?

Answer: Campaign updates

9. Which two essentials appear together on a Kickstarter project page: a funding deadline and what else?

Answer: A target amount

10. Kickstarter wants backers understood as doing what, rather than placing retail preorders?

Answer: Pledging support

11. Who does Kickstarter say is responsible for completing the project and fulfilling rewards?

Answer: The creators

12. Kickstarter frames itself around what focus rather than ongoing storefront sales?

Answer: Creation

13. In many regions, what must creators do before launching on Kickstarter?

Answer: Verify their identity

14. What profile-style section does a Kickstarter campaign page typically display about the person behind the project?

Answer: A creator biography section

FUNNY KICKSTARTER TRIVIA

1. Which gloriously ordinary dish became a viral Kickstarter sensation in 2014?

Answer: Potato salad became a viral Kickstarter hit in 2014.

2. Who launched the famous Kickstarter campaign that asked the internet to fund potato salad?

Answer: Zack Brown created the famous potato salad Kickstarter campaign.

3. That potato salad campaign was not exactly operating on a shoestring after launchâ how much did it raise?

Answer: It raised more than \$55,000.

4. Which cartoonist helped co-create the card game Exploding Kittens?

Answer: Matthew Inman co-created Exploding Kittens.

5. What webcomic brand helped launch Exploding Kittens on Kickstarter?

Answer: The Oatmeal helped launch Exploding Kittens on Kickstarter.

6. Which famously irreverent party game began life as a Kickstarter campaign in 2011?

Answer: Cards Against Humanity started as a Kickstarter campaign in 2011.

7. In what year did Bears vs Babies get funded on Kickstarter?

Answer: Bears vs Babies was funded on Kickstarter in 2016.

8. Which Kickstarter project specialized in making miniature edible meals, because apparently regular lunch was too big?

Answer: The Tiny Human Food project made miniature edible meals.

9. Exploding Kittens didn't just do wellâ it became one of Kickstarter's what?

Answer: It became one of Kickstarter's most-backed projects.

10. Before the internet lost its mind over potato salad, what was the campaign's original funding goal?

Answer: The original goal was just \$10.

11. In what year was the Potato Salad Kickstarter campaign launched?

Answer: The Potato Salad campaign launched in 2014.

12. What year did Exploding Kittens pounce onto Kickstarter?

Answer: The Exploding Kittens campaign launched in 2015.

13. Which creator, alongside Matthew Inman, helped create the Bears vs Babies Kickstarter campaign?

Answer: Elan Lee helped create Bears vs Babies.

FUN KICKSTARTER TRIVIA

1. Which smartwatch campaign rocketed past \$20 million on Kickstarter in 2015?

Answer: Pebble Time

2. What cooler campaign proved that ice and crowdfunding mix by raising more than \$13 million in 2014?

Answer: Coolest Cooler

3. Which explosively titled card game pulled in about \$8.7 million on Kickstarter in 2015?

Answer: Exploding Kittens

4. In 2013, fans backed a movie project based on which cult detective franchise?

Answer: Veronica Mars Movie Project

5. Which virtual reality headset campaign was funded on Kickstarter in 2012?

Answer: Oculus Rift

6. Which beloved reading-focused revival campaign turned the page to more than \$5 million in 2014?

Answer: Reading Rainbow

7. What pocket-size fidgety gadget raised millions on Kickstarter in 2016?

Answer: Fidget Cube

8. Which dark fantasy board game campaign, in its 1.5 version, surged past \$12 million in 2016?

Answer: Kingdom Death: Monster 1.5

9. Before Pebble Time made a giant splash, which earlier Pebble campaign was one of Kickstarter's breakout hits in 2012?

Answer: Pebble E-Paper Watch

10. Which video game console got its start through a funded Kickstarter campaign in 2012?

Answer: Ouya

11. Which long-awaited game sequel raised millions on Kickstarter in 2015?

Answer: Shenmue III

12. What adventure game project was funded on Kickstarter in 2012 and is literally called Double Fine Adventure?

Answer: Double Fine Adventure

13. Which role-playing game campaign was funded on Kickstarter in 2013: Torment: Tides of Numenera or Frosthaven?

Answer: Torment: Tides of Numenera

KICKSTARTER FAMILY TRIVIA

1. On what date did Kickstarter officially launch?

Answer: April 28, 2009

2. If a Kickstarter project reaches its goal, what platform fee does it pay?

Answer: 5%

3. What is the longest campaign length Kickstarter allows?

Answer: 60 days

4. True or false: If a Kickstarter campaign does not succeed, backers' pledges are still collected.?

Answer: False

5. Which Kickstarter category would fit a tabletop adventure or video game idea?

Answer: Games

6. If someone invents a stylish lamp or clever chair, which Kickstarter category matches best?

Answer: Design

7. A creator making a graphic novel would most likely choose which Kickstarter category?

Answer: Comics

8. Which Kickstarter category is the natural home for gadgets and inventions?

Answer: Technology

9. For a new magazine, book, or printed project, which Kickstarter category is dedicated to that kind of work?

Answer: Publishing

10. If a band wants help funding an album, which Kickstarter category fits best?

Answer: Music

11. Paintings, sculptures, and similar creative works belong in which Kickstarter category?

Answer: Art

12. A play going on stage would fit which Kickstarter category?

Answer: Theater

EASY KICKSTARTER TRIVIA

1. What kind of platform is Kickstarter?

Answer: Kickstarter is a crowdfunding platform.

2. Kickstarter is based in which New York City borough?

Answer: Brooklyn.

3. Kickstarter is a company from which country?

Answer: The United States.

4. Kickstarter mainly focuses on what kind of projects?

Answer: Creative projects.

5. In what year did Kickstarter launch?

Answer: 2009.

6. What is Kickstarter's stated mission?

Answer: To help bring creative projects to life.

7. Which of these people is one of Kickstarter's founders: Perry Chen, Steve Jobs, or Bill Gates?

Answer: Perry Chen.

8. Name one Kickstarter founder whose first name is Yancey.?

Answer: Yancey Strickler.

9. Which founder shares the last name Adler?

Answer: Charles Adler.

10. Kickstarter uses what kind of funding model?

Answer: An all-or-nothing funding model.

11. Before launching a Kickstarter campaign, creators set what target?

Answer: A funding goal.

12. When are backers charged on Kickstarter?

Answer: Only if a project reaches its goal.

13. True or false: Kickstarter campaigns can run forever.?

Answer: False

Source: <https://triviagong.com/trivia/kickstarter-trivia>