

LinkedIn Trivia: Questions, Answers, and Facts Printable Trivia Pack

LinkedIn trivia highlights the history, reach, and quirks of the American social networking platform best known for professional networking and job searching. Used globally by jobseekers, recruiters, and employers, LinkedIn has become a central hub for career development, digital resumes, and hiring. From its business-focused identity to its cultural footprint online, the platform offers plenty of easy, funny, and challenging facts to explore.

HARD LINKEDIN TRIVIA

1. LinkedIn was originally incorporated in which U.S. state?

Answer: California

2. Which venture firm was one of LinkedIn's early investors alongside other top Silicon Valley backers?

Answer: Sequoia Capital

3. Name the early investor in LinkedIn that also had David Sze associated with its board presence.?

Answer: Greylock Partners

4. Which Greylock figure served on LinkedIn's board?

Answer: David Sze

5. In 2014, LinkedIn acquired which company focused on matching jobs and candidates?

Answer: Bright.com

6. Which recruiting-tech company joined LinkedIn through an acquisition in 2016?

Answer: Connectifier

7. LinkedIn picked up which relationship-intelligence startup in 2015?

Answer: Refresh

8. Which employee-referrals platform was acquired by LinkedIn in 2019?

Answer: Careerify

9. In 2018, LinkedIn added which sales-content sharing company to its portfolio?

Answer: PointDrive

10. Which employee-engagement platform did LinkedIn acquire in 2018?

Answer: Glint

11. What was the name of LinkedIn's 2013 email companion app launch?

Answer: Intro

12. LinkedIn's post-Pulse longform effort became known as what platform?

Answer: publishing platform

13. Roughly how much did LinkedIn pay to buy Lynda.com?

Answer: \$1.5 billion

14. What was the approximate value of LinkedIn's 2012 acquisition of SlideShare?

Answer: \$119 million

FUNNY LINKEDIN TRIVIA

1. Before motivational posts learned to sprint, what slogan did LinkedIn use for years?

Answer: Relationships Matter

2. In LinkedIn's logo, which tiny word gets the VIP treatment by sitting inside a blue square?

Answer: in

3. If your browser already knows where ambition lives, what domain do you type to visit LinkedIn?

Answer: linkedin.com

4. On LinkedIn, people aren't called "friends" like it's a middle-school yearbook. What are they called instead?

Answer: connections

5. Someone you know directly on LinkedIn gets what degree label? Basically the networking equivalent of sitting in the front row?

Answer: 1st-degree

6. If a person is connected to one of your connections, what degree are they on LinkedIn?

Answer: 2nd-degree

7. When someone is three networking hops away? Close enough to squint at, far enough to ignore your message? What does LinkedIn call them?

Answer: 3rd-degree

8. What profile element sits under your name on LinkedIn, ready to summarize your entire professional existence in one line?

Answer: headline

9. What LinkedIn label can members add when they want the world? And especially recruiters? To know they're job hunting?

Answer: Open to Work

10. Which profile marker lets recruiters broadcast that they're looking for people to hire, not just collecting coffee chats?

Answer: Open to Hiring

11. Which LinkedIn reaction is basically a digital confetti cannon for someone's promotion post?

Answer: Celebrate

12. If a post makes you nod thoughtfully instead of wildly guessing, which LinkedIn reaction fits best?

Answer: Insightful

13. Which LinkedIn reaction says, "I have questions, but in a very professional font"?

Answer: Curious

FUN LINKEDIN TRIVIA

1. What membership milestone did LinkedIn hit in 2004, back when online networking was still finding its feet?

Answer: LinkedIn reached 1 million members in 2004.

2. By 2011, what eye-popping member count had LinkedIn reached?

Answer: LinkedIn reached 100 million members in 2011.

3. In 2013, which big membership landmark did LinkedIn cross?

Answer: LinkedIn reached 200 million members in 2013.

4. One year after hitting 200 million, what member total did LinkedIn reach in 2014?

Answer: LinkedIn reached 300 million members in 2014.

5. Which membership threshold had LinkedIn reported passing by 2017?

Answer: LinkedIn reported over 500 million members in 2017.

6. By 2023, LinkedIn's global member count was reported at over what number?

Answer: LinkedIn reported over 900 million members in 2023.

7. Before all the profile updates and congratulatory comments, LinkedIn's first office was in which California city?

Answer: Mountain View, California.

8. What year did LinkedIn begin letting users collect skill endorsements from other people?

Answer: 2012.

9. LinkedIn launched which program in 2012 to spotlight notable voices on the platform?

Answer: The Influencers program.

10. If someone says, 'This post really needs motion,' what year would match LinkedIn's introduction of native video sharing?

Answer: 2017.

11. True or false: LinkedIn added reaction emojis beyond the plain old 'Like' in 2019.?

Answer: True

12. Which feature did LinkedIn launch in 2020 that sounded especially familiar to social media fans?

Answer: Stories.

13. On LinkedIn, what kind of content can users publish when a short post just won't contain the full career saga?

Answer: Long-form articles.

LINKEDIN FAMILY TRIVIA

1. In what year was LinkedIn founded, before it launched the next year?

Answer: 2002

2. Which co-founder of LinkedIn shares a first name with a color?

Answer: Allen Blue

3. Which LinkedIn co-founder has the first name Konstantin?

Answer: Konstantin Guericke

4. Who was one of LinkedIn's co-founders: Eric Ly or Jeff Weiner?

Answer: Eric Ly

5. When LinkedIn had its IPO, on which stock exchange did it take place?

Answer: New York Stock Exchange

6. Mark the calendar: on what date did LinkedIn go public?

Answer: May 19, 2011

7. At LinkedIn's IPO, what was the price for each share?

Answer: \$45 per share

8. On what date did Microsoft announce its plan to buy LinkedIn?

Answer: June 13, 2016

9. How much did Microsoft pay to buy LinkedIn?

Answer: \$26.2 billion

10. In what year did LinkedIn launch a Chinese-language version?

Answer: 2014

11. In what year did LinkedIn shut down its local China service?

Answer: 2021

12. LinkedIn Learning grew out of LinkedIn buying which company?

Answer: Lynda.com

EASY LINKEDIN TRIVIA

1. On what date did LinkedIn officially launch?

Answer: May 5, 2003

2. Which entrepreneur is known as a co-founder of LinkedIn?

Answer: Reid Hoffman

3. LinkedIn is mainly used for what kind of networking?

Answer: professional networking

4. What can employers post on LinkedIn to attract applicants?

Answer: job openings

5. What can jobseekers upload to LinkedIn along with their work histories?

Answer: resumes

6. In which city is LinkedIn headquartered?

Answer: Sunnyvale, California

7. Which company owns LinkedIn?

Answer: Microsoft

8. In what year did Microsoft complete its acquisition of LinkedIn?

Answer: 2016

9. True or false: LinkedIn is an American business and employment-oriented social networking service. True or false?

Answer: True

10. What section would you usually expect to see on a LinkedIn profile: work experience or favorite pizza toppings?

Answer: work experience

11. Besides jobs, what academic information can LinkedIn profiles list?

Answer: education history

12. You can use LinkedIn on the web and also through what kind of apps?

Answer: mobile apps

13. What LinkedIn feature shows professional updates and posts in one place?

Answer: news feed

Source: <https://quizhoot.com/trivia/linkedin-trivia>