

Snapchat Trivia: Questions, Answers, and Facts Printable Trivia Pack

Snapchat trivia explores the app's rise as a major social media and messaging platform built around ephemeral "Snaps" that usually vanish after a short time. Developed by Snap Inc. in the United States, Snapchat became especially influential among younger users for its camera-first design, playful features, and distinctive approach to private communication.

HARD SNAPCHAT TRIVIA

1. Before the app was widely known as Snapchat, on what exact date did its earliest release arrive under the name Picaboo?

Answer: July 8, 2011

2. When Snap Inc. went public, which four-letter ticker did it use on the New York Stock Exchange?

Answer: SNAP

3. In which California city is Snapchat's parent company headquartered?

Answer: Santa Monica

4. Who alleged that he contributed the original idea for disappearing photo messages?

Answer: Reggie Brown

5. What year did Snapchat settle with Reggie Brown?

Answer: 2014

6. Name the pair of major media outlets specifically listed among Snapchat Discover's 2015 launch partners.?

Answer: CNN and ESPN

7. Which 2014 Snapchat feature let users contribute Snaps to public events?

Answer: Our Story

8. Snapcash didn't launch solo—what company partnered with Snapchat on it in 2014?

Answer: Square

9. In what year was Snapcash discontinued?

Answer: 2018

10. Snap Map launched with what privacy-minded location-sharing mode?

Answer: Ghost Mode

11. What was the name of Snap Inc.'s 2016 camera-equipped smart glasses?

Answer: Spectacles

12. The first Spectacles were built to record what specific kind of video for mobile viewing?

Answer: circular video

13. Which face-tracking startup did Snap acquire in 2015?

Answer: Lookery

14. Playful one: if you're rethinking the tech behind Snapchat's early selfie Lenses, which acquisition's technology gets the credit?

Answer: Lookery technology

FUNNY SNAPCHAT TRIVIA

1. What smiling mascot haunts Snapchat's yellow home-screen real estate without being remotely scary?

Answer: A smiling white ghost on a yellow background.

2. Snapchat's mascot name, Ghostface Chillah, is a pun on which rapper's name?

Answer: Ghostface Killah.

3. If somebody preserves your disappearing masterpiece with a quick finger tap, what alert may give them away?

Answer: A screenshot notification.

4. Which classic Snapchat Face Lens turns a selfie into a very enthusiastic puppy with ears and a tongue?

Answer: The dog filter.

5. What famous Snapchat effect made it look like users were unleashing a glittery rainbow from their mouths?

Answer: The rainbow vomit Lens.

6. Snapchat helped popularize what kind of playful filters that could make your eyes or cheeks look comically larger?

Answer: Selfie distortion filters.

7. When your Bitmoji and a friend's avatar appear together in a cartoon scene, what is that combo called on Snapchat?

Answer: Friendmoji.

8. Which Snapchat feature turns your face into reaction GIF-style clips, basically outsourcing your overdramatic expressions?

Answer: Cameos.

9. On Snap Map, what Bitmoji-style character represents users and can look like it's living a tiny cartoon life?

Answer: Actionmoji.

10. True or false: Snapchat's Actionmoji can change based on activities like sleeping or traveling.?

Answer: True

11. One big early reason people loved Snapchat was that it made what kind of selfies feel normal to send?

Answer: Goofy selfies meant to vanish quickly.

12. Which part of Snapchat's look helps its ghost logo pop out on a crowded home screen like it had too much coffee?

Answer: Its yellow color scheme.

13. What can Snapchat filters place into a real-world scene so your room suddenly hosts a cartoon object invasion?

Answer: 3D objects through augmented reality.

FUN SNAPCHAT TRIVIA

1. What do you call the count of consecutive days two users exchange snaps?

Answer: Snapstreak

2. Which emoji shows up as the badge of honor for an active Snapstreak?

Answer: The fire emoji

3. One of Snapchat's early 'wait, whose face is that?' Lens hits was what effect?

Answer: Face swap

4. True or false: Snapchat geofilters are graphic overlays tied to location.?

Answer: True

5. If you want a design linked to a specific place or event area, what Snapchat tool are you using?

Answer: A custom geofilter

6. Which Snapchat feature is built for short-form vertical videos?

Answer: Spotlight

7. What's the Snapchat shopping-style feature that lets users virtually test products like shoes and makeup?

Answer: AR try-on

8. Which feature lets you add a music clip so your Snap can have a tiny soundtrack?

Answer: Sounds

9. What is the name of Snapchat's in-app gaming platform that launched in 2019?

Answer: Snap Games

10. If your face is suddenly starring in a looping animation, which Snapchat feature is probably responsible?

Answer: Cameos

11. Cameos made its debut in which year?

Answer: 2019

12. Where in Snapchat can users go effect-hunting to search for augmented reality lenses?

Answer: Lens Explorer

13. What can users place on both photos and videos to add extra flair in Snapchat?

Answer: Stickers

SNAPCHAT FAMILY TRIVIA

1. Which founder is named in this clue: Snapchat was founded by Evan Spiegel, Bobby Murphy, and Reggie Brown?

Answer: Evan Spiegel

2. Snapchat first began as a student project at which university?

Answer: Stanford University

3. Before it was called Snapchat, what was the app's original name?

Answer: Picaboo

4. What kind of full-screen mobile video did Snapchat help make popular on social media?

Answer: Vertical video

5. If you want publisher and creator content on Snapchat, which section should you open?

Answer: Discover

6. In what year did Snapchat introduce Discover?

Answer: 2015

7. What is the name of Snapchat's personal archive where users can save selected Snaps?

Answer: Memories

8. Memory lane check: Snapchat introduced Memories in which year?

Answer: 2016

9. On Snapchat, which colored arrow usually means you sent a Snap without audio?

Answer: Red arrow

10. Which arrow color usually shows a sent Snap with audio?

Answer: Purple arrow

11. Which arrow usually means a sent chat message in Snapchat?

Answer: Blue arrow

12. What are Snapchat's emoji-based markers for friend activity called?

Answer: Friend Emojis

EASY SNAPCHAT TRIVIA

1. What are messages on Snapchat commonly called?

Answer: Snaps

2. What company created Snapchat?

Answer: Snap Inc.

3. Snap Inc. was originally named what?

Answer: Snapchat Inc.

4. A signature part of Snapchat is that many photos and messages do what after viewing?

Answer: They disappear after viewing.

5. In what year did Snapchat launch?

Answer: 2011

6. Snapchat first released on which mobile platform?

Answer: iOS

7. After iOS, Snapchat later expanded to what platform?

Answer: Android

8. Snapchat is known for having what kind of interface?

Answer: A camera-first interface

9. What can users add to Snapchat photos besides the photo itself?

Answer: Drawings and text

10. What are Snapchat compilations of posts called?

Answer: Stories

11. A standard Snapchat Story is usually visible for how long?

Answer: 24 hours

12. What are Snapchat's augmented reality face filters commonly called?

Answer: Lenses

13. What creature appears as Snapchat's logo mascot?

Answer: A ghost

Source: <https://quizhoot.com/trivia/snapchat-trivia>