

Snapchat Trivia: Questions, Answers, and Facts Printable Trivia Pack

Snapchat trivia explores the app's rise as a major social media and messaging platform built around ephemeral "Snaps" that usually vanish after a short time. Developed by Snap Inc. in the United States, Snapchat became especially influential among younger users for its camera-first design, playful features, and distinctive approach to private communication.

HARD SNAPCHAT TRIVIA

1. When Snap Inc. went public, which four-letter ticker did it use on the New York Stock Exchange?

Answer: SNAP

2. In which California city is Snapchat's parent company headquartered?

Answer: Santa Monica

3. Who alleged that he contributed the original idea for disappearing photo messages?

Answer: Reggie Brown

4. What year did Snapchat settle with Reggie Brown?

Answer: 2014

5. Name the pair of major media outlets specifically listed among Snapchat Discover's 2015 launch partners.?

Answer: CNN and ESPN

6. Which 2014 Snapchat feature let users contribute Snaps to public events?

Answer: Our Story

7. In what year was Snapcash discontinued?

Answer: 2018

8. Snap Map launched with what privacy-minded location-sharing mode?

Answer: Ghost Mode

9. What was the name of Snap Inc.'s 2016 camera-equipped smart glasses?

Answer: Spectacles

10. The first Spectacles were built to record what specific kind of video for mobile viewing?

Answer: circular video

11. Which startup did Snap acquire to power early face filters?

Answer: Looksery

12. Which tweet sparked backlash over Snapchat's redesign?

Answer: Kylie Jenner tweet

FUNNY SNAPCHAT TRIVIA

1. What smiling mascot haunts Snapchat's yellow home-screen real estate without being remotely scary?

Answer: A smiling white ghost on a yellow background.

2. Snapchat's mascot name, Ghostface Chillah, is a pun on which rapper's name?

Answer: Ghostface Killah.

3. If somebody preserves your disappearing masterpiece with a quick finger tap, what alert may give them away?

Answer: A screenshot notification.

4. Which classic Snapchat Face Lens turns a selfie into a very enthusiastic puppy with ears and a tongue?

Answer: The dog filter.

5. What famous Snapchat effect made it look like users were unleashing a glittery rainbow from their mouths?

Answer: The rainbow vomit Lens.

6. What playful Lens effects could exaggerate a face on Snapchat?

Answer: selfie distortion filters

7. When your Bitmoji and a friend's avatar appear together in a cartoon scene, what is that combo called on Snapchat?

Answer: Friendmoji.

8. Which Snapchat feature turns your face into reaction GIF-style clips, basically outsourcing your overdramatic expressions?

Answer: Cameos.

9. Which social rival is tied to Snapchat's copying backlash lore?

Answer: Facebook

10. What can Snapchat's Actionmoji change based on a friend's activity?

Answer: their avatar pose

11. What disappearing style made Snapchat feel casual and goofy?

Answer: ephemeral selfies

12. Which part of Snapchat's look helps its ghost logo pop out on a crowded home screen like it had too much coffee?

Answer: Its yellow color scheme.

13. What can Snapchat filters place into a real-world scene so your room suddenly hosts a cartoon object invasion?

Answer: 3D objects through augmented reality.

FUN SNAPCHAT TRIVIA

1. What do you call the count of consecutive days two users exchange snaps?

Answer: Snapstreak

2. Which emoji shows up as the badge of honor for an active Snapstreak?

Answer: The fire emoji

3. One of Snapchat's early 'wait, whose face is that?' Lens hits was what effect?

Answer: Face swap

4. Which Snapchat feature uses location-based graphic overlays?

Answer: Geofilters

5. If you want a design linked to a specific place or event area, what Snapchat tool are you using?

Answer: A custom geofilter

6. Which Snapchat feature is built for short-form vertical videos?

Answer: Spotlight

7. What's the Snapchat shopping-style feature that lets users virtually test products like shoes and makeup?

Answer: AR try-on

8. Which feature lets you add a music clip so your Snap can have a tiny soundtrack?

Answer: Sounds

9. Which Snapchat feature puts your face into a looping selfie animation?

Answer: Cameos

10. Which Snapchat Lens swapped two people's faces in one selfie?

Answer: 2019

11. Where in Snapchat can users go effect-hunting to search for augmented reality lenses?

Answer: Lens Explorer

12. What can users place on both photos and videos to add extra flair in Snapchat?

Answer: Stickers

SNAPCHAT FAMILY TRIVIA

1. Which cofounder served as Snapchat's chief executive officer?

Answer: Evan Spiegel

2. Where did Snapchat begin as a student project?

Answer: Stanford

3. Before it was called Snapchat, what was the app's original name?

Answer: Picaboo

4. What mobile video style did Snapchat help popularize?

Answer: vertical video

5. In what year did Snapchat introduce Discover?

Answer: 2015

6. What is the name of Snapchat's personal archive where users can save selected Snaps?

Answer: Memories

7. Memory lane check: Snapchat introduced Memories in which year?

Answer: 2016

8. On Snapchat, which colored arrow usually means you sent a Snap without audio?

Answer: Red arrow

9. Which arrow color usually shows a sent Snap with audio?

Answer: Purple arrow

10. Which arrow usually means a sent chat message in Snapchat?

Answer: Blue arrow

11. What are Snapchat's emoji-based markers for friend activity called?

Answer: Friend Emojis

EASY SNAPCHAT TRIVIA

1. What are messages on Snapchat commonly called?

Answer: Snaps

2. Snap Inc. was originally named what?

Answer: Snapchat Inc.

3. A signature part of Snapchat is that many photos and messages do what after viewing?

Answer: They disappear after viewing.

4. In what year did Snapchat launch?

Answer: 2011

5. What style of sharing made Snapchat famous?

Answer: ephemeral photo-sharing

6. What can users add to Snapchat photos besides the photo itself?

Answer: Drawings and text

7. What are Snapchat compilations of posts called?

Answer: Stories

8. How long do Snapchat Stories stay visible before expiring?

Answer: 24 hours

9. What are Snapchat's augmented reality face filters commonly called?

Answer: Lenses

10. What creature appears as Snapchat's logo mascot?

Answer: A ghost

Source: <https://triviagong.com/trivia/snapchat-trivia>