

Threads Trivia: Questions, Answers, and Facts

Printable Trivia Pack

Threads trivia explores the fast rise of Meta's microblogging platform, an American service designed for short-form public conversation. Operated by Meta Platforms and linked closely to Instagram, Threads requires an Instagram account for use, a detail that has shaped how people joined and compared it with other social apps.

HARD THREADS TRIVIA

1. Threads did not become officially available in the European Union until what month and year?

Answer: December 2023

2. Which kind of document drew attention for listing categories like health, financial, contacts, browsing, and location data for Threads?

Answer: Meta's initial privacy disclosures for Threads

3. Threads was built by which team inside Meta rather than as a fully separate family brand?

Answer: The Instagram team

4. Meta later bought and redirected which domain to the Threads service?

Answer: Threads.com

5. Which analytics firm was explicitly cited as indicating that average Threads usage fell after the initial 2023 launch surge?

Answer: Sensor Tower

6. In late 2023, Meta said Threads had reached nearly what monthly active user level?

Answer: Nearly 100 million monthly active users

7. By early 2024, Threads had passed which reported monthly active user mark?

Answer: More than 130 million monthly active users

8. By mid-2024, what monthly active user threshold had Threads surpassed according to Meta?

Answer: 175 million monthly active users

9. At launch, what action could users take on Threads without deleting Instagram?

Answer: Deactivate Threads

10. At launch, permanently deleting a Threads profile initially required deleting what other account too?

Answer: Instagram

11. What later account-management change did Meta make for Threads users?

Answer: Users could delete Threads separately from Instagram

12. Shortly after Threads launched, who sent Meta a letter alleging misuse of trade secrets?

Answer: A lawyer for X

13. What was the core allegation in the letter sent to Meta soon after Threads launched?

Answer: Misuse of trade secrets

14. In responding to the accusation letter, what specific staffing claim did Meta deny about Threads?

Answer: That former Twitter employees worked on Threads

FUNNY THREADS TRIVIA

1. Threads showed up a little like a party guest who read the invite wrongâ in what way did its launch timing surprise many observers?

Answer: It launched a day earlier than many observers expected after a countdown sped toward release.

2. What X change had barely settled in before Threads arrived, making the timing feel especially spicy?

Answer: X had introduced temporary rate limits for reading tweets just days earlier.

3. Early users moved so quickly that jokes focused on what they imported at warp speed from Instagram. What was it?

Answer: They imported their Instagram follow lists.

4. When Threads debuted, what ordinary internet thing kept getting mixed up with the appâ s name?

Answer: Email threads and forum threads were regularly confused with it.

5. One launch-week joke basically said Threads was which mashup: a familiar bird app wearing a very Instagram outfit?

Answer: It was joked about as 'Twitter with Instagram fonts.'

6. What kind of celebrity screenshots turned into a launch-week meme format on Threads?

Answer: Screenshots of celebritiesâ very first Threads posts.

7. Threadsâ black-and-white logo was compared to a squiggle, a spiral, and what email-adjacent symbol?

Answer: A stylized @ sign.

8. Why did some users joke that joining Threads felt like getting a tattoo with no 'undo' button?

Answer: Because deletion was initially tied to Instagram account deletion.

9. Within its first week, many headlines gave Threads what dramatic action-movie nickname?

Answer: They called it the 'Twitter killer.'

10. Launch-week jokes described Threads as the biggest party where everyone still had what already visible?

Answer: Their Instagram handle.

11. Who leaned especially hard into self-aware jokes on early Threads, trying not to sound like a board meeting with emojis?

Answer: Brands did.

12. The app's quick rise inspired jokes that Meta had accidentally built what ultra-fast social format for the famous?

Answer: The world's quickest group chat for famous people.

13. Some reactions made Threads sound less like a product launch and more like what social situation where you instantly recognize everybody from Instagram?

Answer: Arriving at a new party.

FUN THREADS TRIVIA

1. In its first seven hours, about how many sign-ups did Mark Zuckerberg say Threads racked up?

Answer: 10 million sign-ups

2. Shortly after launch, which Apple storefront did Threads race to the top of?

Answer: Apple's App Store charts

3. Which celebrity chef was part of the early Threads launch rush?

Answer: Gordon Ramsay

4. Threads made early setup extra lazy-friendly by letting people quickly follow what existing group of accounts?

Answer: The same accounts they followed on Instagram

5. After beginning as an app-first experience, what major web capability did Threads add?

Answer: A web version with posting capability

6. At launch, how long could a Threads post be?

Answer: Up to 500 characters

7. From the app's early days, what could users already tuck into a Threads post besides text?

Answer: Links

8. What discovery feature did Meta add to Threads in 2024 so users could see what was catching fire?

Answer: Trending topics

9. Threads's fediverse-sharing feature is based on which protocol?

Answer: ActivityPub

10. When Threads first offered fediverse connection, which accounts were eligible first?

Answer: Eligible public profiles

11. Which site got updates that brought a desktop-style column experience to Threads?

Answer: Threads.net

12. What feature lets you rescue a half-written post from disappearing into the void?

Answer: Drafts

13. What tool did Threads add for the chronically 'I'll post this later' crowd?

Answer: Post scheduling for future publication

THREADS FAMILY TRIVIA

1. If you want only certain people to answer one of your Threads posts, which feature helps with that?

Answer: Reply controls let users limit who may reply to a Threads post.

2. What setting can help filter out unwanted terms on Threads?

Answer: Hidden words can filter unwanted terms.

3. True or false: On Threads, you can mute an account.?

Answer: True

4. Which action on Threads stops an account from interacting with you more strongly than simply muting it?

Answer: Block

5. If you no longer want updates from an account but want to keep your own profile, what can you do on Threads?

Answer: Unfollow the account.

6. Which Threads feed shows posts in chronological order from accounts you follow?

Answer: The Following feed.

7. Which Threads feed is built around recommended posts rather than just time order?

Answer: The For You feed.

8. Want to show a Threads post to friends through another app feature? Where can you share it directly?

Answer: Instagram Stories

9. Which kind of media can you add to a Threads post: photos or only text?

Answer: Photos can be included in Threads posts.

10. Which of these can be part of a Threads post?

Answer: Videos

11. What image feature did Threads add so users can write their own descriptions for pictures?

Answer: Custom alt text

12. If someone wants a more locked-down account on Threads, what profile option can they

choose?

Answer: A private profile

EASY THREADS TRIVIA

1. On what date was Threads launched publicly in the United States?

Answer: July 5, 2023

2. Which company owns Threads?

Answer: Meta Platforms

3. Threads was introduced as what kind of social networking app?

Answer: A text-focused social networking app

4. Which Meta executive has been a leading public face of Threads?

Answer: Adam Mosseri

5. Threads accounts are linked to accounts on which other platform?

Answer: Instagram

6. At launch, Threads debuted in more than how many countries?

Answer: More than 100 countries

7. About how many sign-ups did Threads reach within roughly five days of launch?

Answer: 100 million

8. On launch week, Threads was released for which two mobile operating systems?

Answer: iOS and Android

9. Before launch, the Threads app listing first appeared in which digital store?

Answer: Apple App Store

10. In the Threads app interface, what are user entries labeled?

Answer: Posts

11. True or false: Can you directly reply to another user's post on Threads?

Answer: True

12. Which feature lets you share another user's post again on Threads?

Answer: Reposting

13. What feature lets you share someone's Threads post while adding your own comment?

Answer: Quote-posting

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