

## Tumblr Trivia: Questions, Answers, and Facts Printable Trivia Pack

Tumblr trivia highlights the history, culture, and quirks of the microblogging platform founded by David Karp in 2007. Now owned by Automattic, Tumblr became known for its short-form blogs, multimedia posts, and a distinctive online community that shaped memes, fandoms, and digital creativity.

### HARD TUMBLR TRIVIA

1. Before Automattic bought Tumblr, what parent company controlled it through Yahoo's corporate succession?

Answer: Verizon Media

2. Tumblr joined Automattic's portfolio in what year?

Answer: 2019

3. Tumblr's original headquarters were located in which New York City borough?

Answer: Manhattan

4. After founding Tumblr, David Karp continued serving in what top executive role for years?

Answer: CEO

5. Which later product is associated with Marco Arment after his Tumblr work?

Answer: Instapaper

6. Historically, Tumblr's codebase was closely associated with which web framework?

Answer: Ruby on Rails

7. After Yahoo bought Tumblr in 2013, what operating status did Yahoo promise the platform would keep?

Answer: Independently operated

8. In what year did Tumblr ban most adult content?

Answer: 2018

9. Tumblr's 2018 adult-content crackdown followed scrutiny from which app distribution platform?

Answer: App Store

10. Once the 2018 policy changed, Tumblr leaned heavily on what kind of content-screening approach?

Answer: Automated detection

11. What was the name of Tumblr's paid advertising product for promoted entries in the feed?

Answer: Sponsored Posts

12. Which Tumblr ad product specifically highlighted posts through Radar placement?

Answer: Sponsored Radar

13. What security protocol did Tumblr add service-wide support for to provide encrypted connections?

Answer: HTTPS

14. Early Tumblr posting wasn't one-size-fits-all; what was the interface organized into?

Answer: Distinct post types

#### FUNNY TUMBLR TRIVIA

1. What joking phrase became a fandom signal on Tumblr, as if complimenting footwear were top-secret spycraft?

Answer: I like your shoelaces

2. Which widely quoted Tumblr-style joke sounds like someone picked a completely reasonable enemy for the day?

Answer: I am going to fight the sun

3. Tumblr became especially known for what kind of absurd comedy shared through reblogs?

Answer: text-post humor

4. When a Tumblr joke escaped containment and wandered onto other apps, what form was it frequently reposted in?

Answer: screenshots

5. What writing style became strongly associated with Tumblr's casual, conversational vibe?

Answer: all-lowercase, conversational writing

6. On Tumblr, comedy often gets weirder one step at a time through what format of piled-on additions?

Answer: reblog chains

7. What Tumblr feature often turned mystery messages into public joke material?

Answer: anonymous Ask messages

8. Tumblr was a major home for what kind of reaction-image comedy that often felt one dream sequence away from nonsense?

Answer: surreal reaction-image humor

9. Many viral Tumblr jokes spread as screenshots with what detail removed, like the internet equivalent of witness protection?

Answer: the username was cropped out

10. What kind of extra commentary did Tumblr popularize beneath posts, often turning the aftermath into the actual event?

Answer: dramatic tag commentary

11. If a post describes a sandwich like it's a matter before the high court, what Tumblr comedy style is that?

Answer: faux-serious language about trivial topics

12. Tumblr humor frequently remixes screenshots from TV, anime, and games into what broader kind of joke material?

Answer: fandom remixes

13. What happened to many Tumblr reaction images after their first joke life ended? They got reused as what?

Answer: recaptioned images

#### FUN TUMBLR TRIVIA

1. Which company bought Tumblr in 2013, setting off plenty of internet-side-eye at the time?

Answer: Yahoo announced its acquisition of Tumblr in 2013.

2. About how much was Yahoo's Tumblr acquisition worth?

Answer: About \$1.1 billion.

3. Tumblr's reblogging system helped launch what kind of expressive internet staple into wider online culture?

Answer: Reaction GIFs.

4. If several people are all posting on the same Tumblr, what kind of blog is that?

Answer: A group blog.

5. Tumblr once had an official post type made for conversations that read like message logs. What was it called?

Answer: Chat posts.

6. True or false: Tumblr's logo is usually styled in all caps.?

Answer: False

7. Which writing community found a major home on Tumblr, turning dashboards into endless reading lists and headcanons?

Answer: Fanfiction communities.

8. What do Tumblr users commonly call curated aesthetic image sets posted together on a blog?

Answer: Photosets.

9. When a Tumblr post gets reblogged, what kind of link can appear to credit where it came from?

Answer: A source attribution link.

10. What feature lets a Tumblr user keep a chosen post stuck at the top of their blog like a tiny crown?

Answer: Pinned posts.

11. Tumblr became especially famous for fandom debates about which characters should be

together. What's that practice called?

Answer: Shipping.

12. What web languages did Tumblr users often use to personalize their blogs far beyond the default look?

Answer: HTML and CSS.

13. Tumblr experimented with features around what kind of format in its 'Tumblr Answers' product?

Answer: Q&A.

#### TUMBLR FAMILY TRIVIA

1. What city was Tumblr launched from?

Answer: New York City

2. Tumblr was created by David Karp when he was in what stage of life?

Answer: His early 20s

3. What name is given to Tumblr's main stream of posts from blogs you follow?

Answer: The dashboard

4. If you want a post to go live later without posting it right now, what Tumblr feature can you use?

Answer: The queue

5. What do Tumblr users add to posts to label them with keywords?

Answer: Tags

6. Which Tumblr feature lets someone send a question directly to a blog?

Answer: Ask

7. True or false: Tumblr blog owners can answer submitted questions publicly.?

Answer: True

8. What kind of web address can a Tumblr blog use instead of only the standard Tumblr address?

Answer: A custom domain

9. Which built-in Tumblr feature is meant for direct user communication?

Answer: Messaging

10. What did Tumblr introduce to make posting easier while away from a computer?

Answer: Mobile apps

11. Tumblr became especially popular with what creative group sharing illustrations and comics?

Answer: Artists

12. What Tumblr option lets you choose a specific future time for a post to appear?

Answer: Scheduled posts

## EASY TUMBLR TRIVIA

1. In what year was Tumblr founded?

Answer: 2007

2. Tumblr is best known as what kind of platform?

Answer: A microblogging platform

3. What kind of blogs do users publish on Tumblr?

Answer: Short-form blogs

4. True or false: Can users post photos on Tumblr?

Answer: True

5. Which of these can you upload to Tumblr: photos, recipes, or weather forecasts?

Answer: Photos

6. What visual media type can Tumblr users post besides images?

Answer: Videos

7. If you want to write words instead of uploading media, what kind of Tumblr post can you make?

Answer: Text entries

8. Besides blogging, Tumblr also functions as what?

Answer: A social media platform

9. Which company owns Tumblr?

Answer: Automattic

10. What can Tumblr users do to keep up with another blog's posts?

Answer: Follow it

11. What is the Tumblr feature called when you share someone else's post to your own blog?

Answer: Reblog

12. On Tumblr, sharing a post to your own blog is called a what?

Answer: Reblog

13. Tumblr supports which popular animated image format?

Answer: GIFs

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